DO NOT ENTER: /K.L./

04/08/2010

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## (Attorney Docket № 14310US02)

In the Application of:

Jevhan Karaoguz, et al.

Electronically Filed on 01-APR-2010

Serial No. 10/675,448

Filed: September 30, 2003

For: MEDIA EXCHANGE NETWORK SUPPORTING LOCAL AND REMOTE PERSONALIZED MEDIA OVERLAY

Examiner: Kunal N. Langhnoja

Group Art Unit: 2427
Confirmation No. 5601

## RESPONSE UNDER 37 C.F.R. § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the final Office Action mailed February 17, 2010 ("Final Office Action") in the above-identified application. The Applicant respectfully requests consideration of the following remarks.

There are no amendments to the claims. The listing of claims begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.